

- **Location:** EHHS Library
- Date: July 17, 2023
- Time: 6:30 pm
- ★ Wifi: guest, EH59635!
- 227boosters@gmail.com
- 🕾 (406) 227-7700
- https://www.ehhsboosters.org/

# **Booster Club Mission**

The East Helena High School Booster Club is a non-profit organization that has encouraged parent participation and supported athletic and extracurricular programs at East Helena High School since 2019. Relying on memberships, volunteers, and our sponsors, EHHS Booster Club raises thousands of dollars each year in support of our student athletes and activities. The EHHS Booster Club's mission is to promote and support the students, coaches, and advisors of East Helena High School.

## **EHHS Booster Club Executive Officers**

President: Ryan Fetherston Vice President: Aric Curtiss Treasurer: Taya Hovan Secretary: Angie DeYoung

## Minutes

#### Attendees

- Ryan Fetherston
- Angie DeYoung
- Taya Hovan

- Nick Olson
- Karla Layson
- Beth Dighans

#### **Guest Speakers**

None for this meeting.

#### **Treasurer's Report**

Accounting for outstanding checks, Taya reported:

- Booster Club funds of \$19,000.82
- Christmas Stroll funds of \$1,984.40.
- The Ron Whitmoyer Scholarship Fund balance of \$26,500.

President Fetherstone has requested that the Booster Club's balance not dip below \$5,000 before the start of the 2023-2024 school year to allow for Booster expenses before membership funds come in. In addition, it is the Booster's intention to equally disburse funds among boys' and girls' activities.

Taya presented a draft Booster Club budget based on 2022-2023 expenses.



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Ryan motioned to move the scholarship funds to a 4-month CD in order to earn interest and to maintain a healthy balance each year; Angie seconded. Motion passed.

#### **Booster Grant Requests**

- National Honor Society requested \$715.50 to help cover membership dues, pins, membership cards, and certificate costs. Beth motioned to fully fund; Angie seconded. Motion passed.
- EHHS administration requested \$500 for Booster Club to pay for recycling. Taya motioned to decline the request as it does not meet the Booster Club mission; Beth seconded. Motion passed. Will suggest that this duty fall to the EHHS Green Club.
- Taya will get more information for the request that the Booster Club provide food for the Freshman Orientation in August.
- Taya motioned that Booster Club pay for the Senior poster, 1 per sport per student; Beth seconded. Motion carried.

## **Other New Business**

- Discussed East Helena school/community event ideas, including Fall sports scrimmages, a BBQ, fun activities, Booster membership drive, etc. A subcommittee will be formed that includes EHHS administrators, coaches, and Booster Club.
- Discussed 227 and Booster Club membership and sponsorship levels and perks.
- Booster Club will host a 21+ Casino Night at the Helena Valley Community Center (on Tizer Road) on November 18<sup>th</sup> as a fundraiser, including silent and live auctions, raffles, etc. A live band will play. Prime rib dinner will be included along with dessert. Tickets go on sale in August.

## **Committee Reports**

- a) Vigilante Gear & Merch, Ryan: Discussed which is the best-selling gear and the pricing structure. Debuted logo designs and new merchandise.
- b) Coaches/Advisors Liaison, Ken & Brian: the parents' meeting is scheduled for August 7; Ryan will attend. Ryan requested to have a conversation with the coaches about collaborating on the posters. Ryan will encourage a competition for teams to get the most parents to sign up for Booster Club memberships; winning team will get \$500 from the Booster Club.
- c) Social Media Reports



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- Facebook, Aric: no update at this time.
- Instagram, Aric: no update at this time.
- Website, Angie: The website had 556 visits views so far in 2023. Top viewed pages are Vigilante Gear, Upcoming, Booster Grants, and Join. Discussed setting up online membership form and payment.
- d) 227 Club, Ryan: The 2023-2024 drive will start in August.
- e) Scholarship, Ken: no update at this time.

## **Next Meeting**

Monday, August 21, 6:30 – 8 pm, EHHS Library

